

Save
ENERGY
Now®



Energy Efficiency in Manufacturing Opportunities to Work with DOE

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Free Energy Assessments

For any size plant

Free Tools for Energy Analysis

Steam, process heat, fans, pumps, motors, refrigeration, CHP, data centers

Quick Plant Energy Profiler

Generate a carbon baseline

Attend Training Sessions

Online and in-class

Technical Resources

Fact sheets, manuals, case studies and project databases, industry sourcebook

New and Emerging Technologies

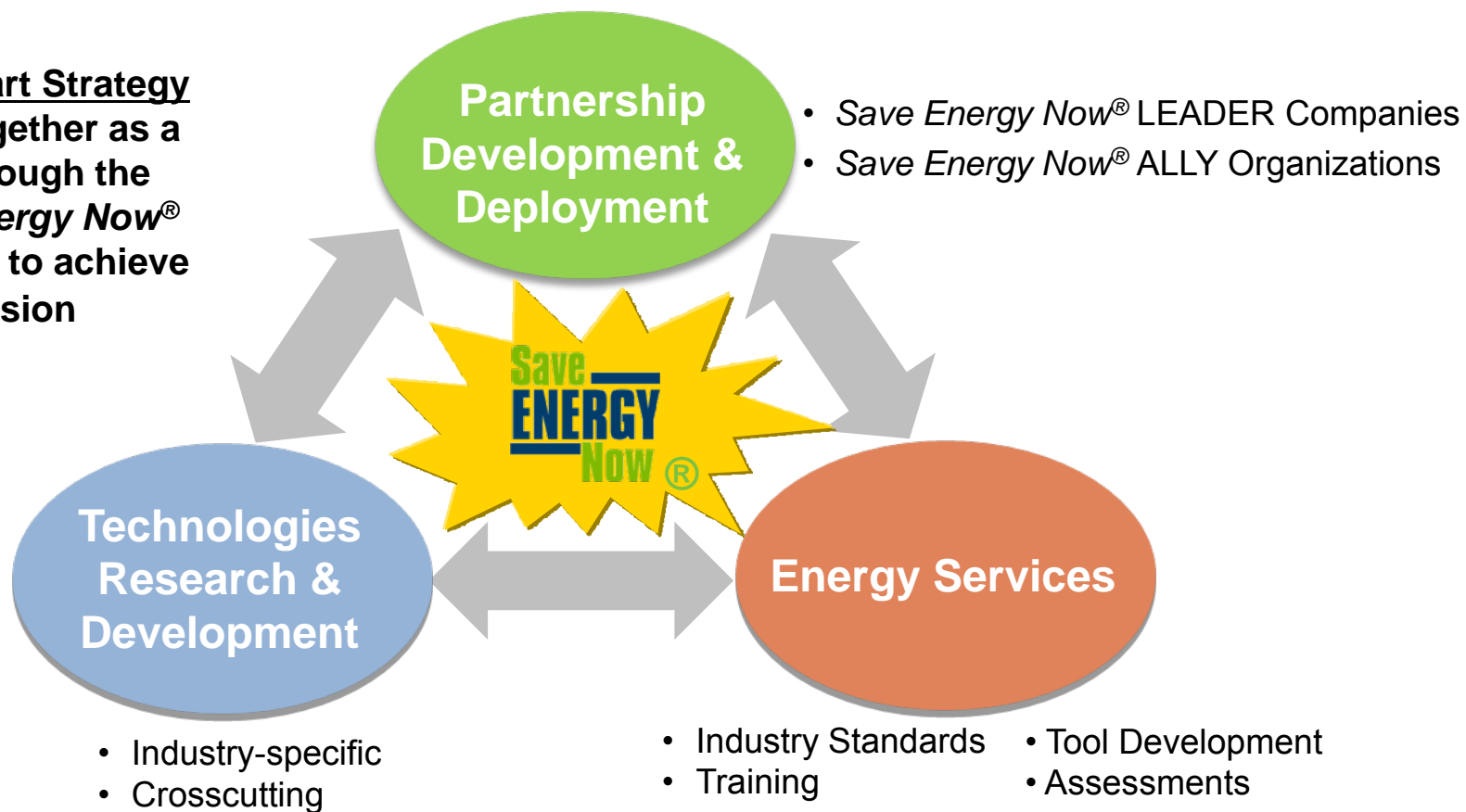
200 proven EE technologies

Funding & Other Assistance

R&D solicitations, Technical Assistance, State Incentives & Resources Database



Three Part Strategy
Work together as a team through the *Save Energy Now*[®] initiative to achieve ITPs mission



Mission: ITP leads the national drive to reduce energy intensity and carbon emissions by changing the way industry uses energy.

Goal: Drive a 25% reduction in industrial energy intensity in the next ten years.

Save Energy Now. An Industrial Sector National Initiative

GOAL: Drive a 25% reduction in industrial energy intensity by 2020



- The *Energy Policy Act of 2005* (EPAAct) has mandated that 25 percent of energy be saved in 10 years. The *Save Energy Now* program was established to achieve these goals.
- Encourages industry to voluntarily reduce its energy usage in a period of volatile energy prices and uncertain supplies by partnering with all U.S. manufacturing facilities.
- Utilizes interagency collaborations and relationship with industry partners to fulfill this goal.

“Energy intensity means the primary energy consumed for each unit of physical output in an industrial process”

-- As defined in *EPAAct 2005*, Section 106

All Industries

- 3-day assessments focusing on a single energy system in largest U.S. plants
- 820 assessments completed since 2006
- **Average plant found ways to reduce energy bill by about 8%**

Identified energy cost savings:

\$1,063 million

Total potential carbon dioxide emissions reduction:

8.9 million metric tons

- Nearly 40% of recommendations implemented or in process

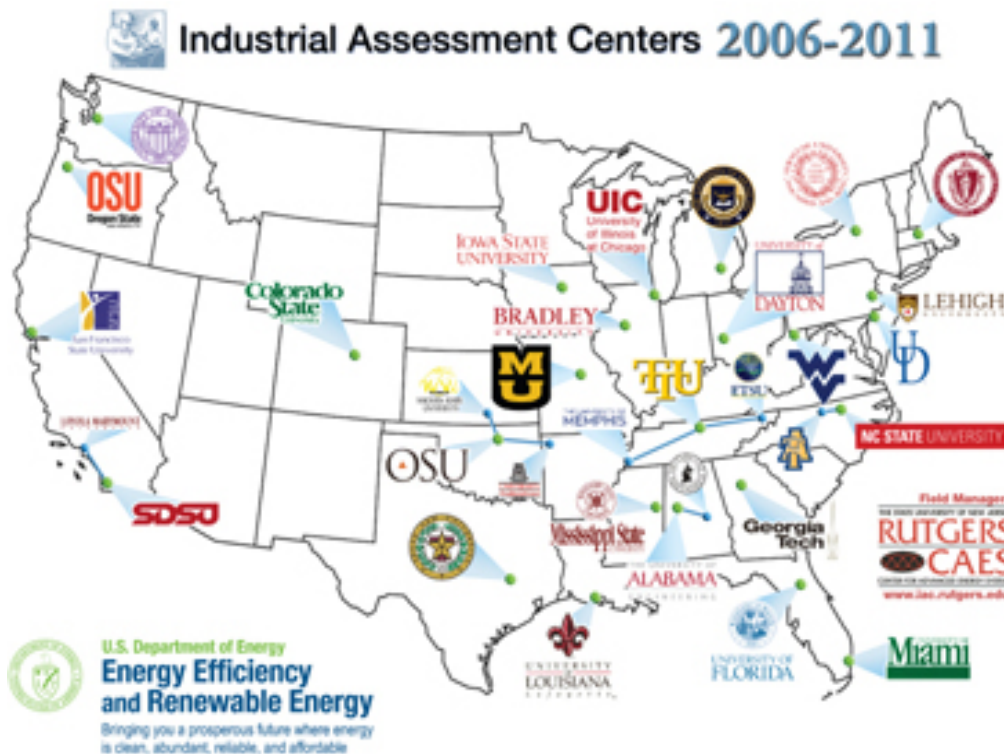


"Save Energy Now has helped us find creative ways to save energy and reduce carbon emissions in our manufacturing processes -- all while delivering the same great products our consumers love."

-- Dick Frohmader,
Program Manager for Global Energy, Kraft
Foods

Industrial Assessment Centers

- DOE's 26 university-based Industrial Assessment Centers (IACs) train engineering students for careers in industrial energy efficiency
- IACs serve 300 plants per year and typically identify savings of over \$148,000/plant with average implemented savings of over \$72,600/plant
- Database of over 14,000 assessment results: <http://iac.rutgers.edu/database>



Save ENERGY Now[®]

Goal: Drive a 25% reduction in industrial energy intensity in 10 years



Tools

- Process Heating
- Steam Systems
- Plant Energy Profiler
- Motors & Pumps
- Fans

Standards

- Plant Certification



Training

- Basic
- Advanced
- Qualified Specialist



Information

- Website
- Information Center
- Tip Sheets
- Case studies
- Webcasts
- Emerging Technologies



Assessments

- Energy Savings Assessments
- Industrial Assessment Centers



Save Energy Now[®] LEADER – A Corporate Commitment to Meet the National Goal

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

A new public-private partnership dedicated to leading the way to a noticeably more energy efficient industrial sector with a smaller carbon footprint

Framework: ITP will provide enhanced access to technical resources and financial assistance to “prime the pump” for private sector investment in efficiency.

Drive a 25% Reduction in Industrial Energy Intensity by 2020

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A 25% reduction in industrial energy intensity is equal to the total energy consumed in the State of California in all sectors each year— 8.4 quads annually.

- Pledge to adopt a goal to reduce energy intensity 25% or more over 10 years
 - Designate an energy manager
 - Develop an energy intensity baseline
 - Develop an energy management plan
- Take steps to reduce energy intensity and reduce carbon emissions
- Report energy intensity data and achievements annually to DOE
- Assess operational and financial feasibility



Pledge Form

Save Energy Now LEADER
Voluntary Pledge

Save ENERGY Now. LEADER

_____ voluntarily agree to become a *Save Energy Now LEADER*.
Company / Plant Name

We pledge to adopt a goal to reduce energy intensity by 25% or more over 10 years.

- Within 12 months, complete the following:
 - Establish an energy use and energy intensity baseline
 - Develop an energy management plan
 - Designate an energy leader or energy manager
- Take steps to reduce energy intensity and the associated carbon emissions
- Report energy intensity, energy use data, and achievements annually to DOE.

Through the *Save Energy Now* initiative, DOE will provide:

- Tailored technical assistance to assist in developing the energy baseline and energy management plan, plus ongoing access to an energy management expert
- Priority access to energy system assessments on multiple industrial systems
- Waived fees for training workshops on financing options, advanced technology, energy-analysis software, energy management, and other topics
- Easy access to proven, energy-analysis software tools and other technical resources from DOE and partner organizations
- National recognition for pledge participation and achieving reported energy savings
- Additional recognition for validated energy savings.

This pledge is a voluntary agreement, it is strictly for internal management purposes and is not legally enforceable and shall not be construed to create any legal obligation on the part of either party. This agreement can be terminated at any time without prior notification, penalties, or further obligation. DOE agrees to not comment publicly regarding a withdrawal of an agreement. This agreement does not authorize or obligate any party to expend, exchange, or reimburse funds, services or supplies, or transfer or receive anything of value. Companies and plants agree that they will not claim or imply that their participation in the *Save Energy Now LEADER* pledge program constitutes federal government approval or endorsement of anything other than its commitment to energy efficiency and will not make statements or imply that DOE endorses the purchase or sale of products and services or the organization's views. All agreements herein are subject to, and will be carried out in compliance with, all applicable laws, regulations, and other legal requirements.

On behalf of _____
the undersigned company representative understands and agrees to the terms of the *Save Energy Now LEADER* pledge.

Company _____	U.S. Department of Energy _____
Printed Name _____	Printed Name _____
Position _____	Position _____
Date _____	Date _____

U.S. DEPARTMENT OF ENERGY Energy Efficiency & Renewable Energy

- ITP will provide tailored technical assistance:
 - Develop the energy baseline
 - Develop an energy management plan
 - Access to a Technical Account Manager
- Priority access to plant assessments and emerging advanced technologies
- Resources and tools for energy analysis
- Training workshops on financing options, advanced technology, energy management, software tools, etc.
- Materials for industrial supply chains
- National recognition for commitments and progress in achieving goals





Take the Pledge

Receive:

- DOE Representative
- Individual Technical Account Manager
- No-cost expert Technical Assistance
- Recognition as a LEADER

DOE Representative contacts the Energy Manager

Develop customized plan:

- Guide to how to get the most out of the *Save Energy Now* portfolio
- Access to DOE Contractor Assistance
- Track reporting requirements
- Arrange for delivery of services
 - Energy assessments
 - Consultation with Energy Expert

Work with a DOE Energy Expert

Provide technical assistance with:

- Developing a useful energy baseline and tracking method
 - Tailored to the plant's operations and product output
 - Satisfies the reporting requirements
- Writing an energy management plan
- Developing engineering feasibility studies to help implement projects

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- Leverage collaborations and partnerships to expand outreach, resources, and impact
- Build a nationwide network of partners to provide resources and incentives to help industry meet goals

- Based on ongoing research, ITP is pursuing new ALLY Organizations
 - States
 - Trade Associations & Allies
 - Suppliers & Vendors
 - Public officials
 - Utilities – gas, electric, water
 - Regional Affiliations
 - Universities & Colleges
 - Federal Agencies
 - National Laboratories
 - NGOs



Contact Information

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy



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Energy Information Center:

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<http://www1.eere.energy.gov/industry/>

Thank You!

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